

ZICER

ZAGREB INNOVATION CENTRE

WE'RE THE
**LARGEST STARTUP AND
INNOVATION HUB
IN CROATIA.**

Croatia's leading startup accelerator and innovation hub.



Where bold ideas become global companies.

zicer.hr

ZICER supports founders with the space, programmes, mentors, community and access they need to build, launch and scale.

Accelerate

Structured programmes from idea to international scale.

Connect

Mentors, investors, partners and global networks.

Grow

7,300m² of startup space in Zagreb, ready for the world.

Croatia's leading startup ecosystem.

By the numbers.

30+

years of experience

7,300 m²

of startup space

400+

startups supported

1

connected ecosystem

For more than three decades, ZICER has been building the conditions startups need to grow: infrastructure, knowledge, expert support, visibility and access to the wider innovation ecosystem.

2025.

Growth you can measure.

101

companies supported

457

employees across ZICER-
supported companies

~4x

revenue growth, 2020-2025

55%

employment growth, 2020-2025

24

companies with protected IP

2025 was ZICER's strongest year yet — more companies, more jobs and a startup community reaching further into international markets than ever before.

A startup does not grow alone.

Behind every strong startup is the right mix of focus, feedback, people, access and timing.
ZICER brings that mix together.





Everything founders need to build and scale.

Mentors

1-to-1 expert guidance from industry leaders.

Bootcamps

Intensive sessions to fast-track learning.

Business Development

Strategy, sales and market positioning support.

Pitch Preparation

Sharpen your story for investors and partners.

PR & Visibility

Media, events and brand-building support.

Funding Access

Grants, angels, VCs and EU instruments.

Community

A peer network that grows with you.

Market Connections

Pathways to clients, pilots and global partners.

Everything a startup needs to move faster — structured into one connected growth environment.



ACCELERATOR

Acceleration powered by people, knowledge and access.

ZICER's startup accelerator helps founders sharpen their business model, validate the market, prepare for investment, build visibility and connect with the right people.

Business model clarity

Market validation

Investment readiness

Visibility & PR

Network access

Programmes for every stage.

IDEA

RESEARCH

TRACTION

GLOBAL

Startup Factory

For early-stage teams building and validating their first business model.

Deep Tech

For research-based innovation and technology-driven projects.

Growth

For active startups ready for the next stage of growth.

Global

For advanced startups with international ambition.

ZAGREB CONNECT

Croatia's flagship startup conference

The stage where our startups step into the spotlight.

6000+ PARTICIPANTS

180+ SPEAKERS

160+ STARTUPS

12 YEARS

For more than a decade, Zagreb Connect has brought together founders, investors, corporates and technology leaders. It is where startups pitch, showcase their progress and connect with the people who can help shape their next stage of growth.



SAVE THE DATE 26.11.2026.

Have a bold idea? Build it with us.

You bring the idea, the drive and the ambition.
We bring the environment that helps you move faster.

→ zicer.hr



HACKATHONS

Real industry challenges.

Rapid innovation. Tangible impact.

Solving tomorrow's challenges today.

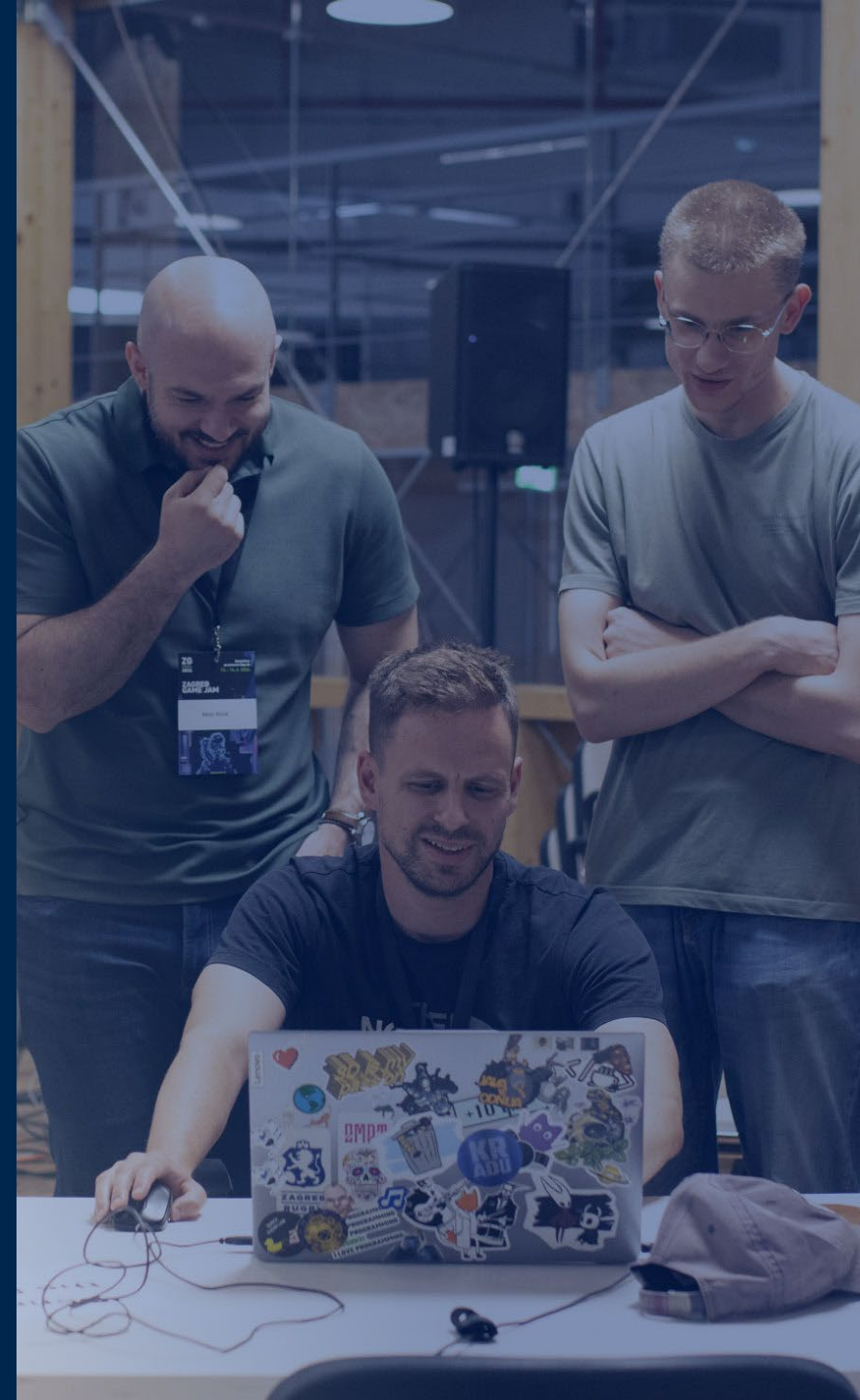
Hackathons designed to accelerate innovation, test new ideas and develop real-world solutions across diverse fields – from fintech and healthcare to culture, arts and literature, while also addressing important social challenges such as peer violence.

HackI - Hackathons focused on urban innovation and smart city development.

2026 Zagreb Game Jam
2025 Fintech · Sport on Volley
2024 Digitization of cultural events
2023 Reservation of city spaces
2022 Open city budget

AI4Health.Cro Challenge
AI solutions for healthcare

2026 AI in support of diabetes care
2025 AI for breast cancer diagnostics
2024 AI to reduce early rehospitalization



PLAVI URED

Plavi ured is a central point for knowledge, information and support related to starting and running a business. It is open to everyone – aspiring entrepreneurs, craftspeople, self-employed professionals and businesses of all types and sizes – providing practical guidance, expert advice and the skills needed to start, manage and grow a business.

1,400+ trainings

25,000+ participants

63,000+ individual consultations

250+ entrepreneurial topics

ZICER Global Strategy



ACCESS CHANGES EVERYTHING.

Through ZICER, startups connect with mentors, partners, investors, public institutions, international programmes and market opportunities.

Investors

Corporate partners

Mentors

EU Projects

International Networks

Global Scale

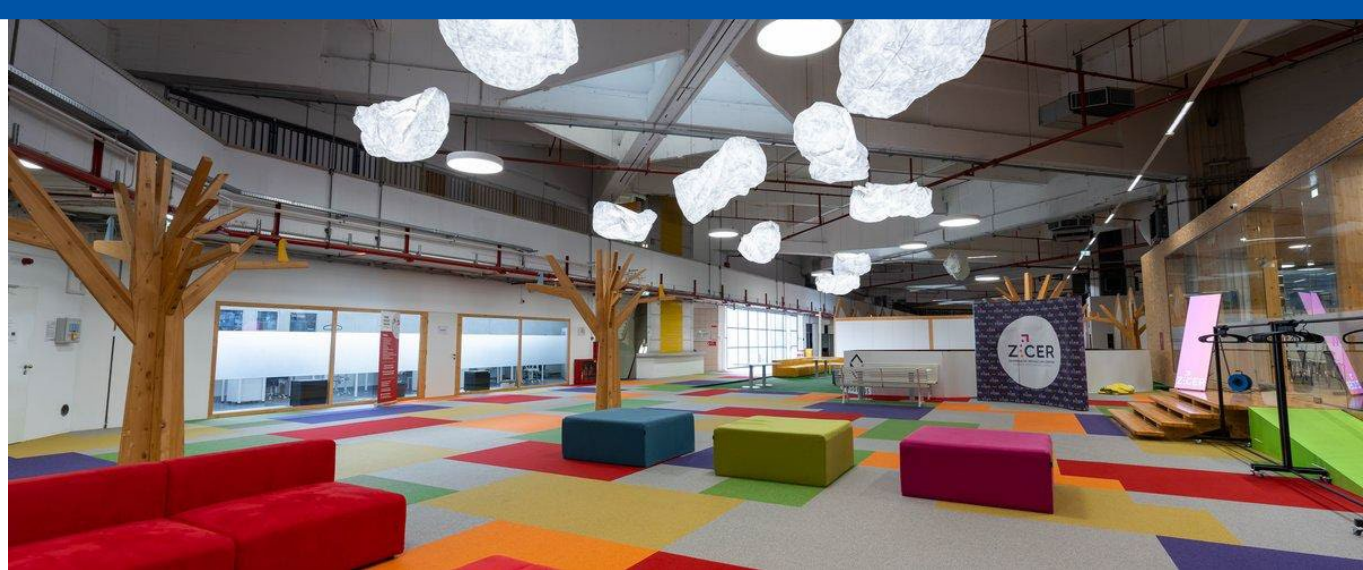
Market Opportunities

Startup Events

Visibility

Research Institutions

→ zicer.hr



Founders scale faster together.

ZICER connects startups with mentors, experts, partners, investors, institutions and other founders — creating a community built around progress.

That progress hasn't gone unnoticed — The Financial Times named Zagreb one of Europe's leading start-up hubs for 2025 and 2026.

INTERNATIONAL AWARDS



Built in Zagreb. Ready for the world.

Home to ambitious founders building solutions with
international impact.

Zagreb · Croatia · Europe · World



STARTUPS & SMEs

CORPORATIONS

UNIVERSITIES & ACADEMIA

**RESEARCH & INNOVATION
ORGANISATIONS**

PUBLIC SECTOR

ZICER
INNOVATION MODEL

**INVESTORS & FINANCIAL
INSTITUTIONS**

**MENTORS & INDUSTRY
EXPERTS**

**INTERNATIONAL PARTNERS
& NETWORKS**



OUR PARTNERSHIP



START HERE. GROW GLOBAL.

Let's build what's next.