



WE'RE THE
LARGEST STARTUP
HUB IN CROATIA.



READY TO START YOUR INNOVATION JOURNEY?

A 30-year legacy of transforming high-tech ideas into sustainable global businesses.



- **300+** startups in total
- 50+ countries **on 6 continents** - exports
- **EUR 18+** M in revenue (2024)
- **EUR 11+** M investment (2019-2025)
- 1.470+ **events** (2017-2025)
- **22.500** + participants in education (2015-2025)
- 7.000+ m² high-tech environment



- HIGH TECH STARTUPS
- ACCELERATORS: STARTUP FACTORY/TECH TRANSFER/GLOBAL GROWTH
- INCUBATOR
- COWORKING
- MENTORSHIP PROGRAM
- INVESTOR MEETUPS
- NETWORKING
- FINANCING FOR STARTUPS: CONVERTIBLE LOANS, PRE-SEED, INTERNATIONALIZATION
- EDUCATION: 1:1 SESSIONS AND WORKSHOPS WITH RENOWNED EXPERTS
- ZICERLAB
- PARTNERSHIPS AND TECH PROJECTS



ZICER STARTUP ACCELERATORS

We're here to help you grow.

Through the established acceleration programs in 2025, **21 innovative tech startups** have been developing solutions that span artificial intelligence, fintech, medtech, and other emerging technologies.

Fintech Accelerator

in collaboration with the Croatian Postal Bank and the Faculty of Economics in Zagreb.

Accelerator for Students

in partnership with the Faculty of Economics in Zagreb.

● **STARTUP
FACTORY**

● **GLOBAL
GROWTH**

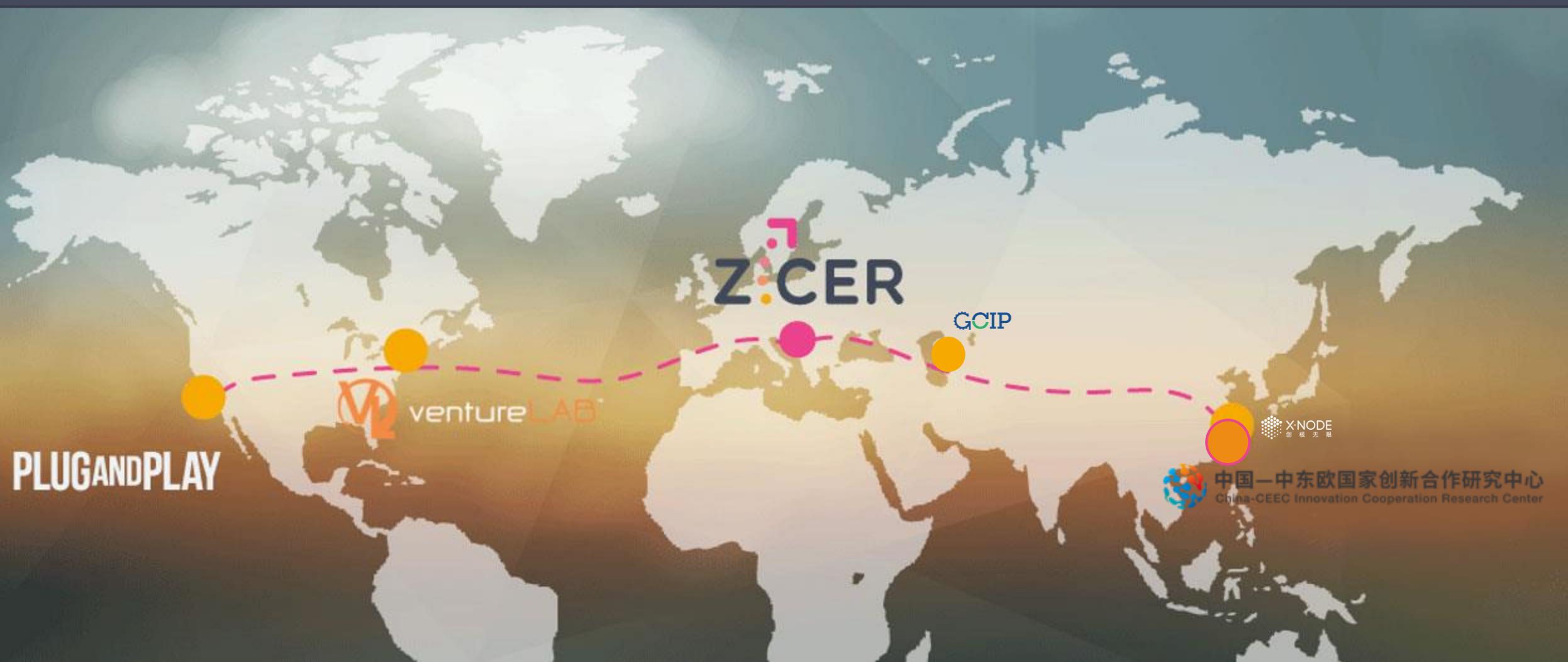
● **TECH
TRANSFER**



Total funding in 2025:

EUR 300,000

ZICER GLOBAL GROWTH STRATEGY



ZICER STARTUP INCUBATOR

Build and scale your company with our community of co-founders.

Get access to talent, expert advisors, capital, and expansion support worldwide.



Build your product



Join our community



Access capital

ZICER

Much more than office space.

We support what our community creates so that everyone can benefit.



„We are proud to invite partners and clients to ZICER to present what our company does and what Zagreb and ZICER have to offer. We always get positive reactions, and often our customers want to take another walk around the space after the meetings to discover more "hidden gems".“

Grid ONE



„ZICER is not just a space where you develop your business idea - it is the perspective from which you look at the startup world, both successes and challenges. It is a community where people feel at home and a place where ideas become reality.“

FLASTER

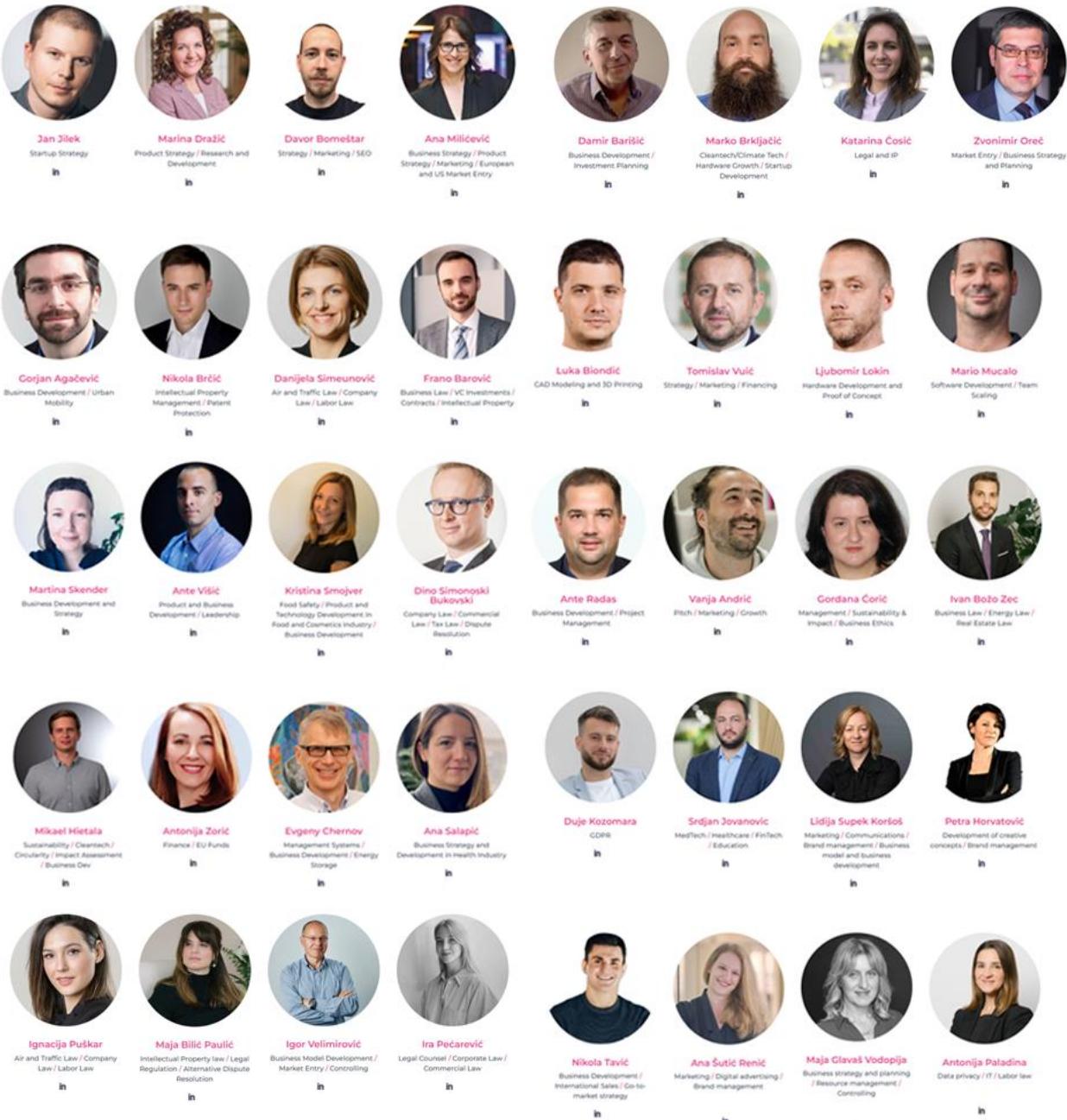




ZICER MENTORSHIP PROGRAM

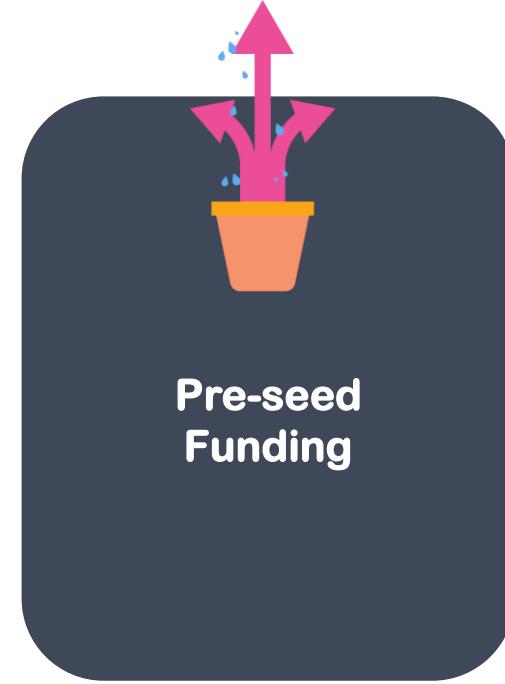
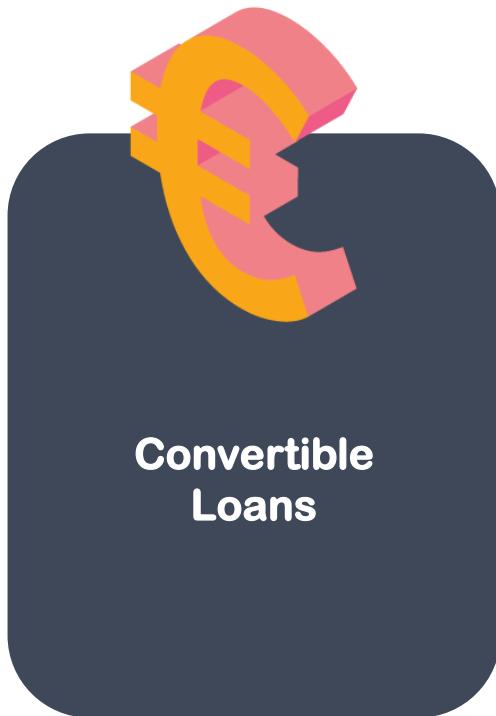
Where Experience Means Support

Startup Strategy / Product
Strategy / Research and
Development / Leadership / Finance / EU
Funds / Cleantech / Climate Tech / Hardware
Growth / Software Development /
Team Scaling / Pitch / Marketing /
Growth / Communications / Brand
management / Data privacy / IT / Labor law...



ZICER FINANCING FOR STARTUPS

Making Funding Inevitable



ZICERLab

We help bring prototypes to life with the right tools, technology, and expert support - getting products ready faster.

Here, entrepreneurs get hands-on experience and practical resources to turn their ideas into real, tested solutions.

Our 7 labs are **perfect for:**

- Interface Development
- 3D Modeling
- Embedded Electronics
- Environmental Protection Technology
- Digital Forensics
- Internet of Things
- Wood Industry



What Else Do We Do?

Workshops

Essential skills and knowledge empowering startups to navigate challenges effectively.

Investor Meetups

Startups pitch their ideas, increasing their chances of success in the competitive market.

Networking Opportunities

Access to industry professionals and potential partners, fostering connections that can lead to collaborations and growth.

sportreact



„Starting a business is more than strategy: it's about having a clear purpose, learning from setbacks, surrounding yourself with positivity, staying adaptable, believing in yourself, and leaning on a supportive community to help you thrive.”

~ Frane Šesnić, ZICER CEO



ZICER Plavi ured

- **Education of all entrepreneurs (tech and non-tech):** 1:1 sessions and group workshops
- **Support programs**
- **Promotion of entrepreneurial culture**



ZICER Tech Projects



AI4Health.Cro Innovation Competition

AI4Health.Cro Innovation Challenge 2024: Developing AI Solutions to Early Rehospitalization

AI4Health.Cro Innovation Challenge 2025: Developing AI Solutions to Upgrade Breast Cancer Diagnostics

Smart City Initiatives - HACKL Hackathons

- 2025 / Sport on Volley
- 2024 / Digitization of cultural events
- 2023 / Overview and reservation of available city spaces
- 2022 / Open city budget



INTERNATIONAL AWARDS



The Financial Times: Europe's Leading start-up Hubs 2025

Ranked 40th among 3,000+ European startup hubs, with an impressive 3rd place
in office and lab facilities



OUR PARTNERSHIP



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