



**WE'RE THE
LARGEST STARTUP
HUB IN CROATIA.**

ZCER
ZAGREB INNOVATION CENTRE

READY TO START YOUR INNOVATION JOURNEY?

A 30-year legacy of transforming high-tech ideas
into sustainable global businesses.



- **300+** startups in total
- 50+ countries **on 6 continents** - exports
- **EUR 18+** M in revenue (2024)
- **EUR 11+** M investment (2019-2025)
- 1.470+ **events** (2017-2025)
- **22.500** + participants in education (2015-2025)
- 7.000+ m² high-tech environment



- HIGH TECH STARTUPS
- ACCELERATORS: STARTUP FACTORY/TECH TRANSFER/GLOBAL GROWTH
- INCUBATOR
- COWORKING
- MENTORSHIP PROGRAM
- INVESTOR MEETUPS
- NETWORKING
- FINANCING FOR STARTUPS: CONVERTIBLE LOANS, PRE-SEED, INTERNATIONALIZATION
- EDUCATION: 1:1 SESSIONS AND WORKSHOPS WITH RENOWNED EXPERTS
- ZICERLAB
- PARTNERSHIPS AND TECH PROJECTS



ZICER STARTUP ACCELERATORS

We're here to help you growth.

Through the established acceleration programs in 2025, **21 innovative tech startups** have been developing solutions that span artificial intelligence, fintech, medtech, and other emerging technologies.

Fintech Accelerator

in collaboration with the Croatian Postal Bank and the Faculty of Economics in Zagreb.

Accelerator for Students

in partnership with the Faculty of Economics in Zagreb.

STARTUP FACTORY

GLOBAL GROWTH

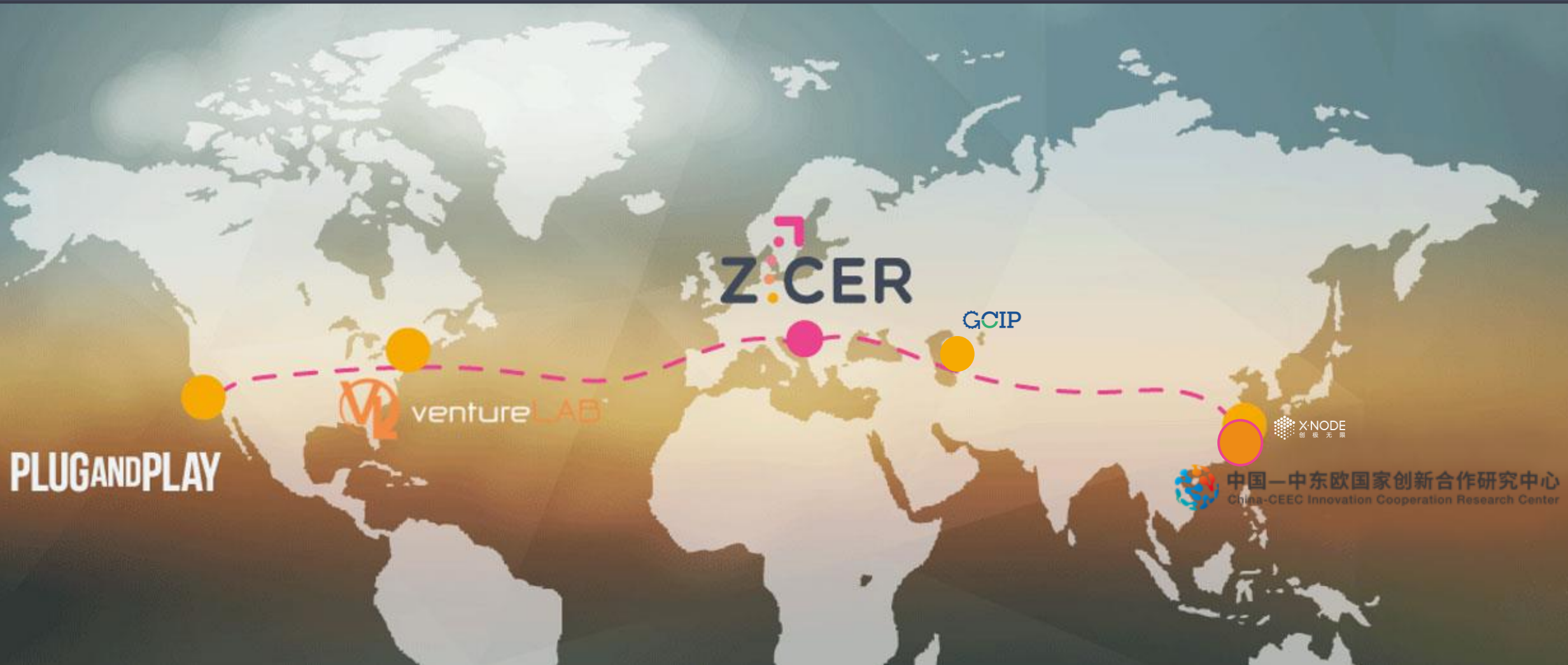
TECH TRANSFER



Total funding in 2025:

EUR 300,000

ZICER GLOBAL GROWTH STRATEGY



ZICER STARTUP INCUBATOR

Build and scale your company with our community of co-founders.
Get access to talent, expert advisors, capital, and expansion support worldwide.



Build your product



Join our community



Access capital

ZICER

Much more than office space.

We support what our community creates so that everyone can benefit.



„We are proud to invite partners and clients to ZICER to present what our company does and what Zagreb and ZICER have to offer. We always get positive reactions, and often our customers want to take another walk around the space after the meetings to discover more "hidden gems".“

Grid ONE



„ZICER is not just a space where you develop your business idea - it is the perspective from which you look at the startup world, both successes and challenges. It is a community where people feel at home and a place where ideas become reality.“

FLASTER



ZICER MENTORSHIP PROGRAM

Where Experience Means Support

Startup Strategy / Product Strategy / Research and Development / Leadership / Finance / EU Funds / Cleantech / Climate Tech / Hardware Growth / Software Development / Team Scaling / Pitch / Marketing / Growth / Communications / Brand management / Data privacy / IT / Labor law...



Jan Jilek
Startup Strategy

in



Marina Dražić
Product Strategy / Research and Development

in



Davor Bomeštar
Strategy / Marketing / SEO

in



Ana Miličević
Business Strategy / Product Strategy / Marketing / European and US Market Entry

in



Damir Barišić
Business Development / Investment Planning

in



Marko Brkijačić
Cleantech/Climate Tech / Hardware Growth / Startup Development

in



Katarina Čosić
Legal and IP

in



Zvonimir Oreč
Market Entry / Business Strategy and Planning

in



Gorjan Agačević
Business Development / Urban Mobility

in



Nikola Brčić
Intellectual Property Management / Patent Protection

in



Danijela Simeunović
Air and Traffic Law / Company Law / Labor Law

in



Frano Barović
Business Law / VC Investments / Contracts / Intellectual Property

in



Luka Biondić
CAD Modeling and 3D Printing

in



Tomislav Vučić
Strategy / Marketing / Financing

in



Ljubomir Lokin
Hardware Development and Proof of Concept

in



Mario Mucalo
Software Development / Team Scaling

in



Martina Skender
Business Development and Strategy

in



Ante Višić
Product and Business Development / Leadership

in



Kristina Smojver
Food Safety / Product and Technology Development in Food and Cosmetics Industry / Business Development

in



Dino Simonovski Bukovski
Company Law / Commercial Law / Tax Law / Dispute Resolution

in



Ante Radas
Business Development / Project Management

in



Vanja Andrić
Pitch / Marketing / Growth

in



Gordana Čorić
Management / Sustainability & Impact / Business Ethics

in



Ivan Božo Zec
Business Law / Energy Law / Real Estate Law

in



Mikael Hietala
Sustainability / Cleantech / Circularity / Impact Assessment / Business Dev

in



Antonija Zorić
Finance / EU Funds

in



Evgeny Chernov
Management Systems / Business Development / Energy Storage

in



Ana Salapić
Business Strategy and Development in Health Industry

in



Duje Kozomara
GDPR

in



Srđan Jovanović
MedTech / Healthcare / FinTech / Education

in



Lidija Supek Koršoš
Marketing / Communications / Brand management / Business model and business development

in



Petra Horvatić
Development of creative concepts / Brand management

in



Ignacija Puškar
Air and Traffic Law / Company Law / Labor Law

in



Maja Bilić Paulić
Intellectual Property law / Legal Regulation / Alternative Dispute Resolution

in



Igor Velimirović
Business Model Development / Market Entry / Controlling

in



Ira Pečarević
Legal Counsel / Corporate Law / Commercial Law

in



Nikola Tavić
Business Development / International Sales / Go-to-market strategy

in



Ana Šutić Renić
Marketing / Digital advertising / Brand management

in



Maja Glavaš Vodopija
Business strategy and planning / Resource management / Controlling

in



Antonija Paladina
Data privacy / IT / Labor law

in

ZICER FINANCING FOR STARTUPS

Making Funding Inevitable



**Convertible
Loans**



Internationalization



**Pre-seed
Funding**

ZICERLab

We help bring prototypes to life with the right tools, technology, and expert support - getting products ready faster.

Here, entrepreneurs get hands-on experience and practical resources to turn their ideas into real, tested solutions.

Our 7 labs are **perfect for:**

- Interface Development
- 3D Modeling
- Embedded Electronics
- Environmental Protection Technology
- Digital Forensics
- Internet of Things
- Wood Industry



ZICER

What Else Do We Do?

Workshops

Essential skills and knowledge empowering startups to navigate challenges effectively.

Networking Opportunities

Access to industry professionals and potential partners, fostering connections that can lead to collaborations and growth.

Investor Meetups

Startups pitch their ideas, increasing their chances of success in the competitive market.

sportreact



„Starting a business is more than strategy: it’s about having a clear purpose, learning from setbacks, surrounding yourself with positivity, staying adaptable, believing in yourself, and leaning on a supportive community to help you thrive.”

~ Frane Šesnić, ZICER CEO



ZICER Plavi ured

- Education of all entrepreneurs (tech and non-tech): 1:1 sessions and group workshops
- Support programs
- Promotion of entrepreneurial culture

ZICER
PLAVI
URED



ZICER Tech Projects



AI4Health.Cro Innovation Competition

AI4Health.Cro Innovation Challenge 2024: Developing AI Solutions to Early Rehospitalization

AI4Health.Cro Innovation Challenge 2025: Developing AI Solutions to Upgrade Breast Cancer Diagnostics

Smart City Initiatives - HACKKL Hackathons

- 2025 / Sport on Volley
- 2024 / Digitization of cultural events
- 2023 / Overview and reservation of available city spaces
- 2022 / Open city budget



INTERNATIONAL AWARDS



The Financial Times: Europe's Leading start-up Hubs 2025

Ranked 40th among 3,000+ European startup hubs, with an impressive 3rd place
in office and lab facilities



OUR PARTNERSHIP

