WE'RE THE LARGEST STARTUP HUB IN CROATIA.



READY TO START YOUR INNOVATION JOURNEY?

A 30-year legacy of transforming high-tech ideas into sustainable global businesses.



•300+ startups in total

- 50+ countries on 6 continents exports
- EUR 18+ M in revenue (2024)
- EUR 11+ M investment (2019-2025)
- 1.470+ events (2017-2025)
- 22.500 + participants in education (2015-2025)
- 7.000+ m² high-tech environment











- HIGH TECH STARTUPS
- ACCELERATORS: STARTUP FACTORY/TECH TRANSFER/GLOBAL GROWTH
- INCUBATOR
- COWORKING
- MENTORSHIP PROGRAM
- INVESTOR MEETUPS
- NETWORKING
- FINANCING FOR STARTUPS: CONVERTIBLE LOANS, PRE-SEED, INTERNATIONALIZATION
- EDUCATION: 1:1 SESSIONS AND WORKSHOPS WITH RENOWNED EXPERTS
- ZICERLAB
- PARTNERSHIPS AND TECH PROJECTS







ZICER STARTUP ACCELERATORS

We're here to help you growth.

Through the established acceleration programs **25 innovative tech startups** are working on solutions that encompass artificial intelligence, fintech, medtech, and other emerging technologies.

Fintech Accelerator

in collaboration with the Croatian Postal Bank and the Faculty of Economics in Zagreb.

Accelerator for Students

in partnership with the Faculty of Economics in Zagreb.





Total funding in 2025:

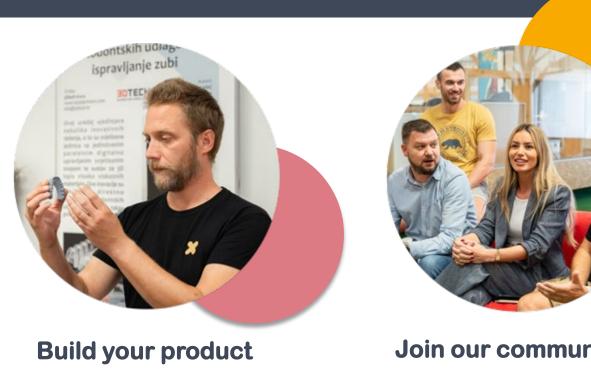
EUR 300,000

ZICER GLOBAL GROWTH STRATEGY



ZICER STARTUP INCUBATOR

Build and scale your company with our community of co-founders. Get access to talent, expert advisors, capital, and expansion support worldwide.





Access capital



Join our community

ZICER Much more than office space.

We support what our community creates so that everyone can benefit.

"We are proud to invite partners and clients to ZICER to present what our company does and what Zagreb and ZICER have to offer. We always get positive reactions, and often our customers want to take another walk around the space after the meetings to discover more "hidden gems"."

Grid ONE







"ZICER is not just a space where you develop your business idea - it is the perspective from which you look at the startup world, both successes and challenges. It is a community where people feel at home and a place where ideas become reality."





ZICER MENTORSHIP PROGRAM

Where Experience Means Support

Startup Strategy / Product Strategy / Research and Development / Leadership / Finance / EU Funds / Cleantech / Climate Tech / Hardware Growth / Software Development / Team Scaling / Pitch / Marketing / Growth/ Communications / Brand management / Data privacy / IT / Labor law...











Marina Dražić Davor Bornesta woduct Strategy / Research and Strategy / Marketing / SEO Development

Ana Milićević Business Strategy / Product ategy / Marketing / Europear and US Market Entry

Damir Barišić Business Development westment Planning

Katarina Ćosić

Nikola Brčić

ntellectual Property









Cleantech/Climate Tech

dware Growth / Startup



feate Development and

Legal and IP





Ljubomir Lokin



Corian Agačević sines Development / Urba

Startup Strateg

Danijela Simeunović Air and Traffic Law / Company

Frano Barović Business Law / VC Investment

Luka Biondić Modeling and 3D Print

Tomislay Vuid

Mario Mucale Automa Physics and





Product and Business

Food Safety / Product and vology Development.

The Law / Course

Ante Radas ss Development / Pa

Vanja Andrić

Gordana Corić Management / Sustainability & Impact / Business Ethics

Ivan Božo Zeo Business Law / Energy Law **Doul Extente Law**



Mikael Hiotala Antonija Zorić Environ / DJ Events

gnacija Puška

Law / Labor Law

Evgeny Chernov Management System

loor Velimirovi

Maja Bilić Paulić



Ana Salapid Business Strategy and

Ira Pećarević





Lidija Supek Koršoš

iodel and busine



Marketing / Communics



Maia Clavaš Vodopija Business strategy and planning

Antonija Paladina Data privacy / IT / Labor law

Nikola Tavić

Business Development

hational Sales / Co-to market strategy







2025



ZICER FINANCING FOR STARTUPS Making Funding Inevitable



ZAGREB INNOVATION CENTRE



We help bring prototypes to life with the right tools, technology, and expert support - getting products ready faster.

Here, entrepreneurs get hands-on experience and practical resources to turn their ideas into real, tested solutions.

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Our 7 labs are perfect for:

- Interface Development
- 3D Modeling
- Embedded Electronics
- Environmental Protection Technology
- Digital Forensics
- Internet of Things
- Wood Industry

ZICER

What Else Do We Do?

Workshops

Essential skills and knowledge empowering startups to navigate challenges effectively.

Investor Meetups

Startups pitch their ideas, increasing their chances of success in the competitive market.

Networking Opportunities

Access to industry professionals and potential partners, fostering connections that can lead to collaborations and growth.

sportreact

sportreact

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ZICER ZAGREB INNOVATION CENTRE

ZICER

"Starting a business is more than strategy: it's about having a clear purpose, learning from setbacks, surrounding yourself with positivity, staying adaptable, believing in yourself, and leaning on a supportive community to help you thrive."

~ Frane Šesnić, ZICER CEO



ZICER Plavi ured

- Education of all entrepreneurs (tech and non-tech): 1:1 sessions and group workshops
- Support programs
- Promotion of entrepreneurial culture





ZICER Tech Projects



AI4Health.Cro Innovation Competition

AI4Health.Cro Innovation Challenge 2024: Developing AI Solutions to Early Rehospitalization

AI4Health.Cro Innovation Challenge 2025: Developing AI Solutions to Upgrade Breast Cancer Diagnostics

Smart City Initiatives -HACKL Hackathons

- 2025 / Sport on Volley
- 2024 / Digitization of cultural events
- 2023 / Overview and reservation of available city spaces
- 2022 / Open city budget





INTERNATIONAL AWARDS



The Financial Times: Europe's Leading start-up Hubs 2025

Ranked 40th among 3,000+ European startup hubs, with an impressive 3rd place in office and lab facilities







