



**WE'RE THE  
LARGEST STARTUP  
HUB IN CROATIA.**

**ZCER**  
ZAGREB INNOVATION CENTRE

# READY TO START YOUR INNOVATION JOURNEY?

A 30-year legacy of transforming high-tech ideas  
into sustainable global businesses.



- **300+** startups in total
- 50+ countries **on 6 continents** - exports
- **EUR 18+** M in revenue (2024)
- **EUR 11+** M investment (2019-2025)
- 1.470+ **events** (2017-2025)
- **22.500** + participants in education (2015-2025)
- 7.000+ m<sup>2</sup> high-tech environment





- HIGH TECH STARTUPS
- ACCELERATORS: STARTUP FACTORY/TECH TRANSFER/GLOBAL GROWTH
- INCUBATOR
- COWORKING
- MENTORSHIP PROGRAM
- INVESTOR MEETUPS
- NETWORKING
- FINANCING FOR STARTUPS: CONVERTIBLE LOANS, PRE-SEED, INTERNATIONALIZATION
- EDUCATION: 1:1 SESSIONS AND WORKSHOPS WITH RENOWNED EXPERTS
- ZICERLAB
- PARTNERSHIPS AND TECH PROJECTS



# ZICER STARTUP ACCELERATORS

## We're here to help you growth.

Through the established acceleration programs **25 innovative tech startups** are working on solutions that encompass artificial intelligence, fintech, medtech, and other emerging technologies.

### Fintech Accelerator

in collaboration with the Croatian Postal Bank and the Faculty of Economics in Zagreb.

### Accelerator for Students

in partnership with the Faculty of Economics in Zagreb.

### STARTUP FACTORY

### GLOBAL GROWTH

### TECH TRANSFER



Total funding in 2025:

**EUR 300,000**



# ZICER GLOBAL GROWTH STRATEGY



# ZICER STARTUP INCUBATOR

Build and scale your company with our community of co-founders.  
Get access to talent, expert advisors, capital, and expansion support worldwide.



**Build your product**



**Join our community**



**Access capital**



# ZICER

## Much more than office space.

We support what our community creates so that everyone can benefit.



„We are proud to invite partners and clients to ZICER to present what our company does and what Zagreb and ZICER have to offer. We always get positive reactions, and often our customers want to take another walk around the space after the meetings to discover more "hidden gems".“

Grid ONE



„ZICER is not just a space where you develop your business idea - it is the perspective from which you look at the startup world, both successes and challenges. It is a community where people feel at home and a place where ideas become reality.“

FLASTER





# ZICER MENTORSHIP PROGRAM

## Where Experience Means Support

Startup Strategy / Product Strategy / Research and Development / Leadership / Finance / EU Funds / Cleantech / Climate Tech / Hardware Growth / Software Development / Team Scaling / Pitch / Marketing / Growth / Communications / Brand management / Data privacy / IT / Labor law...



Jan Jilek  
Startup Strategy  
in



Marina Dražić  
Product Strategy / Research and Development  
in



Davor Bomeštar  
Strategy / Marketing / SEO  
in



Ana Miličević  
Business Strategy / Product Strategy / Marketing / European and US Market Entry  
in



Damir Barišić  
Business Development / Investment Planning  
in



Marko Brkljačić  
Cleantech/Climate Tech / Hardware Growth / Startup Development  
in



Katarina Čosić  
Legal and IP  
in



Zvonimir Oreč  
Market Entry / Business Strategy and Planning  
in



Gorjan Agačević  
Business Development / Urban Mobility  
in



Nikola Brčić  
Intellectual Property Management / Patent Protection  
in



Danijela Simeunović  
Air and Traffic Law / Company Law / Labor Law  
in



Frano Barović  
Business Law / VC Investments / Contracts / Intellectual Property  
in



Luka Biondić  
CAD Modeling and 3D Printing  
in



Tomislav Vučić  
Strategy / Marketing / Financing  
in



Ljubomir Lokin  
Hardware Development and Proof of Concept  
in



Mario Mucalo  
Software Development / Team Scaling  
in



Martina Skender  
Business Development and Strategy  
in



Ante Višić  
Product and Business Development / Leadership  
in



Kristina Smojver  
Food Safety / Product and Technology Development in Food and Cosmetics Industry / Business Development  
in



Dino Simonovski Bukovski  
Company Law / Commercial Law / Tax Law / Dispute Resolution  
in



Ante Radas  
Business Development / Project Management  
in



Vanja Andrić  
Pitch / Marketing / Growth  
in



Gordana Čorić  
Management / Sustainability & Impact / Business Ethics  
in



Ivan Božo Zec  
Business Law / Energy Law / Real Estate Law  
in



Mikael Hietala  
Sustainability / Cleantech / Circularity / Impact Assessment / Business Dev  
in



Antonija Zorić  
Finance / EU Funds  
in



Evgeny Chernov  
Management Systems / Business Development / Energy Storage  
in



Ana Salapić  
Business Strategy and Development in Health Industry  
in



Duje Kozomara  
GDPR  
in



Srđan Jovanović  
MedTech / Healthcare / FinTech / Education  
in



Lidija Supek Koršoš  
Marketing / Communications / Brand management / Business model and business development  
in



Petra Horvatić  
Development of creative concepts / Brand management  
in



Ignacija Puškar  
Air and Traffic Law / Company Law / Labor Law  
in



Maja Bilić Paulić  
Intellectual Property law / Legal Regulation / Alternative Dispute Resolution  
in



Igor Velimirović  
Business Model Development / Market Entry / Controlling  
in



Ira Pečarević  
Legal Counsel / Corporate Law / Commercial Law  
in



Nikola Tavić  
Business Development / Legal Counsel / Go-to-market strategy  
in



Ana Šutić Renić  
Marketing / Digital advertising / Brand management  
in



Maja Glavaš Vodopija  
Business strategy and planning / Resource management / Controlling  
in



Antonija Paladina  
Data privacy / IT / Labor law  
in

# ZICER FINANCING FOR STARTUPS

## Making Funding Inevitable



**Convertible  
Loans**



**Internationalization**



**Pre-seed  
Funding**



# ZICERLab

We help bring prototypes to life with the right tools, technology, and expert support - getting products ready faster.

Here, entrepreneurs get hands-on experience and practical resources to turn their ideas into real, tested solutions.

Our 7 labs are perfect for:

- Interface Development
- 3D Modeling
- Embedded Electronics
- Environmental Protection Technology
- Digital Forensics
- Internet of Things
- Wood Industry



# ZICER

## What Else Do We Do?

### Workshops

Essential skills and knowledge empowering startups to navigate challenges effectively.

### Networking Opportunities

Access to industry professionals and potential partners, fostering connections that can lead to collaborations and growth.

### Investor Meetups

Startups pitch their ideas, increasing their chances of success in the competitive market.

# sportreact





„Starting a business is more than strategy: it’s about having a clear purpose, learning from setbacks, surrounding yourself with positivity, staying adaptable, believing in yourself, and leaning on a supportive community to help you thrive.”

~ Frane Šesnić, ZICER CEO



# ZICER Plavi ured

- Education of all entrepreneurs (tech and non-tech): 1:1 sessions and group workshops
- Support programs
- Promotion of entrepreneurial culture

ZICER  
PLAVI  
URED





# ZICER Tech Projects



## AI4Health.Cro Innovation Competition

AI4Health.Cro Innovation Challenge 2024: Developing AI Solutions to Early Rehospitalization

AI4Health.Cro Innovation Challenge 2025: Developing AI Solutions to Upgrade Breast Cancer Diagnostics

## Smart City Initiatives - HACKKL Hackathons

- 2025 / Sport on Volley
- 2024 / Digitization of cultural events
- 2023 / Overview and reservation of available city spaces
- 2022 / Open city budget



# INTERNATIONAL AWARDS



## The Financial Times: Europe's Leading start-up Hubs 2025

Ranked 40th among 3,000+ European startup hubs, with an impressive 3rd place  
in office and lab facilities





# OUR PARTNERSHIP

